

WORKSHOP 11<sup>TH</sup> OF MAY  
FREE OF CHARGE



**CrossBorder  
Bioenergy.eu**

A spring-board for your exports.



Cross Border Bioenergy:

## Expanding the transport biofuel markets

**Welcome to a workshop dedicated to market development for small and medium scale companies within the biofuel sector. Svebio in collaboration with WREC welcomes you to Join the workshop on the 11<sup>th</sup> of May 13.00 - 16.00 in Linköping.**

Do not miss this interactive workshop dedicated to market development for small and medium scale companies within the biofuel sector. Receive both the latest relevant information on the biofuel markets in EU, as well as insights in how to target investments to get optimal growth in your export business.

Learn more on business opportunities in Ukraine, as Ukraine will be presented as a “business case” during the workshop, in order to evaluate the Cross Border market tool.

### Programme:

The need for biofuels in Europe

Gustav Melin, President of Aebiom

Experiences from building biofuels businesses

David Frykerås, Alfalaval

Cross Border a spring board to your export, how to map the attractiveness of markets

Lena Dahlman, Biofuel Expert Svebio

Ukraine - a future market for biofuels

Elena Rybak, Director, Association European-Ukrainian Energy Agency

Summary and panel discussion regarding the cross border tool for market evaluation.

The workshop is **free of charge** and open to all delegates of the WREC congress and companies interested in the Cross Border Bioenergy project.

**When: 11<sup>th</sup> of May 13.00 - 16.00 in Linköping.**

**Venue: Linköping Konsert & Kongress, Konsistoriegatan 7, Linköping**

**Register at: [eventus.trippus.se/svebio](http://eventus.trippus.se/svebio) or contact Svebio for more information.**



IEE/09/933/SI2.558306



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**The Cross Border Energy Project** is designed to help SMEs to evaluate markets in Europe and support their decision-making process to invest in them. Evaluating the attractiveness of foreign bioenergy markets is a complex task. Many criteria must be factored in such as macro-economic data, detailed figures on available potential, a clear picture of forest and agricultural structure as well as energy and transport markets.

For many small and medium bioenergy companies a sound strategic assessment of international markets is not feasible due to capital and human resources constraints. Yet going international is vital for them to diversify their markets and to avoid strong dependence on their domestic markets with often changing framework conditions.

This is where the Cross Border Bioenergy project comes in. A consortium of bioenergy associations, consultants and scientists gathered to provide a platform for European bioenergy businesses aiming at supporting their international activities.

More information about the project on [www.CrossBorderBioenergy.eu](http://www.CrossBorderBioenergy.eu)



**The World Renewable Energy Congress 2011 – Sweden** is hosted by Linköping University and takes place in Linköping, Sweden, on May 8-13, 2011. With the opening of the Congress less than two months away, the scientific program is currently being finalized. The organization committee is proud to announce a few highlights from the program:

Her Royal Highness Crown Princess Victoria of Sweden will attend and take part in the WREC 2011 official opening ceremony on Monday May 9.

The keynote lectures will cover a wide range of topics related to renewable energy, energy efficiency, climate change and sustainable energy systems. The keynote speakers include: Prof. AbuBakr S. Bahaj (UK), Prof. André P.C. Faaij (the Netherlands), Prof. Thomas B. Johansson (Sweden), Dr Sarah Darby (UK), Prof. Julia King (UK) and many more.

Presentations of more than 630 scientific papers, originating from over 70 different countries.

Professional excursion tours to local and regional renewable energy related hot-spots.

The WREC 2011 website, [www.wrec2011.com](http://www.wrec2011.com), contains detailed information about registration, topics, Congress program and much more, and is updated regularly.

